



Allen W. Roberts School PTA

80 Jones Drive, New Providence, NJ 07974

January 2017

Happy New Year,

On behalf of The Allen W. Roberts Elementary School Parent Teacher Association, we would like to invite you in becoming a partner of Allen W. Roberts (AWR) 14th Annual Spring Fling, the school's annual fundraiser. The Spring Fling will be held on **Friday, March 31, 2017** at The Primavera Regency in Stirling, New Jersey. We believe partnerships are a win-win opportunity for both our partners and the school. Our partners get the public recognition they deserve for their engagement in the community, and our teachers and staff get the help they need to enhance the education environment for every child at Allen W. Roberts.

Our Parent Teacher Association (PTA) has a tradition of focusing all our fundraising efforts on programs and activities that directly enriches our students' education. Your contribution is completely tax deductible, and partnership donations can be made in any of the following forms:

- Monetary Donations
- Professional Services
- Equipment Donations

Whatever form it takes, your donation will directly impact the programs and activities provided to our students and teachers. Cash contributions are deposited into the PTA fund, and they will be earmarked to support currently planned programs and activities for the year such as (Book Fair, field trips, Care Fair, Theater Week, Talent Show etc).

The PTA also helps to fund:

- Additional Classroom Supplies
- Books
- Classroom Technology
- Teacher Grants
- School-wide Events
- Red Cat Classroom Sound System

We value our partners highly, and we take steps to recognize your contribution and show our appreciation for your critical support.

We are reaching out to your corporation now because we recognize there are budgets which do not necessarily coincide with our event, on March 31, 2017, and while the event is in 2017 we incur costs in planning for the success of our annual fundraiser. The fundraiser includes a silent auction, gift basket raffles and fundraiser games, and dinner for our attendees. Through the generous donations of cash, gifts for basket donations and auction items from many local corporations, organizations and families, our past success has included over 260 local attendees and raised over \$25,000.

With your help, we are planning to make 2017's Spring Fling the best yet. We offer tailored benefits at each level of partnership, and we highlight all our partners in multiple forums, including our Spring Fling website, in the program for the night of the Spring Fling, and on a partner board which is displayed prominently at the Spring Fling.

If you have any questions in the interim, please call us at **347-260-1557** or email us at partners@awrspringfling.com. Please see below for our corporate partnership options. Our deadline for participation is November 31, 2016.

Thank you in advance for supporting and partnering with Allen W. Roberts Elementary in our annual fundraiser. We look forward to building a winning partnership in support of all the students.

Allen W. Roberts Spring Fling Co-Chairs

Nikisha Hidalgo 347-260-1557 Nikisha@awrspringfling.com
Molly Stassfurth 614-571-8221 Molly@awrspringfling.com

AWR SPRING FLING PARTNERSHIP FORM

Sign by Level Selected	Corporate Partner Level	Partnership Levels	Partnership Investment
	Supporter	Standard Partner level titles to: <ul style="list-style-type: none"> • You company name and logo will be listed on "Support Partners" area in the Spring Fling Event Program guide which is provided to over 250 attendees. • Your company name and logo will be listed on Spring Fling website. 	\$50-\$250
	Bronze	Exclusive Bronze Partner level: <ul style="list-style-type: none"> • Company name and logo will be listed on "Bronze Corporate Partners" area. • Receive a half black & white advertisement page in the Spring Fling Program. • Grand prize basket, game or Silent auction item(s) to be displayed at the Spring Fling Event. • Company name recognized during Basket raffle/game drawings. • Your company name and logo will be listed on Spring Fling website and the school's Facebook page. • One-month ad time on our PTA APP to over 500+ parents. 	\$300-500

	Silver	<p>Exclusive Silver Partner level:</p> <ul style="list-style-type: none"> • Company name and logo will be listed on "Silver Corporate Partners" area. • Silver Partner level receive half color advertisement page in the Spring Fling Program. • Name and logo printed on Exclusive Silver Partner basket. • Company name recognized during Basket raffle/game drawings. • Your company name and logo will be listed on Spring Fling website and the school's Facebook page. • Two months of ad time on our PTA App to over 500+ parents. 	\$600-1500
	Gold	<p>Exclusive Gold Partner level:</p> <ul style="list-style-type: none"> • Gold Partner business name to be listed as a presenter of Spring Fling presenter on the website. • 2 event tickets to be issued for 2017 Spring Fling event. • Gold Partner title to be incorporated on "Spring Fling 2017" front page program cover. • Company name and logo listed on "Gold Corporate Partners" area in the Spring Fling Event Program guide. • Gold Partner level full color advertisement page in the Spring Fling Program. • Gold Partner name and logo to be printed and displayed on every table on the centerpiece which are taken by attendees. • Gold Partner title to be printed on Exclusive Gold Partner basket, grand prize, or Silent Auction item(s) tickets/board. • Company name recognized during Basket raffle/game drawings. • Three months of ad time on our PTA App to over 500+ parents. 	\$2,000 and up

Allen W. Roberts PTA Spring Fling Committee reserves the right to substitute Partner level inclusions where necessary. In addition, Allen W. Roberts PTA Spring Fling committee reserves the right to include Partner level names and/or logos in additional promotional materials for the event, including, but not limited to our website, Facebook and donation seeking letters.

We authorize Allen W. Roberts Spring Fling committee to include our name and/or logo on all materials printed for the event in accordance with the terms of this Spring Fling Partnership form:

Authorized signature _____.

Contact Name: _____
Organization/Company: _____
Address: _____
City/State/Zip code _____
Phone: _____
Email: _____

Payment Terms: Checks should be made payable to **Allen W. Roberts PTA** with “Spring Fling” in the memo line and sent to:

Allen W. Roberts PTA

Attn: Spring Fling Event Partnership Program

80 Jones Drive

New Providence, NJ 07974

All Partnership requests & payments are DUE BY FEBRUARY 24, 2017.

For more information, please e-mail us at partners@awrspringfling.com or contact us directly via phone.

Your Allen W. Roberts Spring Fling Co-Chairs

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